

POLICY, INFORMATION AND COMMUNICATIONS ACHIEVEMENTS 2015

Changing the world for our members ...



Key achievements

1. Persuaded the Chancellor to freeze the present rates of fuel duty. Fuel duty has not increased at all since the formation of the FairFuelUK campaign in January 2011.
2. Successfully lobbied for the preservation of levels of road and rail infrastructure spending in the face of moves by some pressure groups for it to lose its protected status. Total levels of investment in road and rail strategic networks were not affected in the Spending Review.
3. Put together a successful Driver Crisis Summit in March for over 500 delegates, persuading two MPs and the special advisor to the Chief Secretary to the Treasury to speak at the event.
4. Concluded a successful campaign to help persuade the Airports Commission to back expansion of Heathrow airport to enhance connectivity for UK importers and exporters.

In detail

Logistics

5. Secured role in the development of Transport for the North's production of a freight strategy for the North of England.
6. Led the Transport Hub group to once again hold successful events at Conservative and Labour Party Conference, securing discussions with Transport Minister and Opposition Spokespeople.
7. Briefed all leading candidates for election on the issues for freight, ahead of the 2015 General Election.

International / supply chain

8. Wrote to Secretary of State and met with Department for Transport Directors and Special Advisors to stress the importance of

more airport capacity at Heathrow and to oppose a blanket night-flight ban. Produced new evidence to highlight the economic value of night flights and proposed an alternative approach to reduce the total noise footprint of Heathrow.

9. Issued more than 100 items of information to international members during the year using the 'International Alert!' flash news service.

10. Developed joint industry guidelines for global implementation of new International Maritime Organization rules to verify the container weights, in conjunction with the World Shipping Council, the International Cargo Handling Co-ordination Association (ICHCA) and TT Club of cargo insurers.

11. Enhanced the Global Shippers' Forum's influence in the International Maritime Organization on maritime safety and environmental legislation through successful policy interventions on container weight verification and maritime emissions.

12. Invited by the European Commission to participate in the EU MRV (monitoring, reporting and evaluation) emissions working group in recognition of the Global Shippers' Forum's growing international influence on climate change regulation.

13. Expanded Global Shippers' Forum (GSF) membership in 2015 and paved the way for reconciliation with the European Shippers' Council to join the GSF.

14. The Australian Harper Commission cited the Global Shippers' Forum's evidence as a compelling reason to recommend the repeal of anti-trust immunity for liner shipping services in Australia.

15. Invited by the Secretary General of UNCTAD (the UN trade body) and the World Customs Organization, to represent global shippers' interests at the WTO 10th Ministerial Conference on Trade

Facilitation.

16. Prepared GSF policy position for the Paris Climate Change Conference which strongly advocated maritime and aviation emissions should be handled by the International Maritime Organization and the International Civil Aviation Authority rather than subject to a potential Green Fund Levy to be paid by shippers.

17. Launched world's first standard container contract for shippers with BIMCO (Baltic and International Maritime Council).

18. Global Shippers' Forum proposals on new guidance on how to use INCOTERMS accepted by the International Chamber of Commerce in Paris.

19. Produced *Maritime Emissions* and the *Value of Air Cargo* guides for the Global Shippers' Forum to assist shippers' in understanding how the climate change policy may impact on their supply chains.

20. Publicly rejected the bunker levy approach to reducing carbon emissions (which passes cost along to shippers) in a GSF Policy Statement in December, as the UN deal for climate change was agreed.

21. Put together an accreditation scheme for UK shippers of export containers, part of the International Maritime Organization mandatory verification of container weights. Persuaded the Maritime and Coastguard Agency to adopt a light touch to the new requirements.

Multimodal and environmental

22. Convinced Network Rail of the validity of FTA's *Agenda for More Freight by Rail* – it was cited in NR's freight strategy document.

23. Pushed the freight angle in the debate over the re-shaping of Britain's railways with an FTA document on the *Institutional Needs of Rail Freight*, feeding into the Shaw Review on Future Shape and Financing of Network Rail as part of FTA interaction with the Hendy, Bowe and Shaw Reviews.

24. Launched new Freight by Water 'How to use Water Guide' for shippers.

25. Organised five successful seminars in conjunction with the Multimodal Show with record attendance.

26. Expanded the Logistics Carbon Reduction Scheme to 112 members, operating between them over 75,000 vehicles.

27. Produced fifth Logistics Carbon Reduction Scheme (LCRS) annual report which revealed that LCRS members are making much better progress in reducing carbon emissions compared to industry as a whole.

28. Produced a special Logistics Carbon Reduction Scheme (LCRS) Supplement sponsored by Bridgestone UK Ltd (LCRS's industry partner) covering the latest policy on carbon reduction actions.

29. Persuaded the UK Committee on Climate Change to recommend to Government that it continues to support the efforts the Logistics Carbon Reduction Scheme is making to reduce industry's fuel and carbon.

30. Secured support for the Logistics Carbon Reduction Scheme from Derek MacKay, Minister for Transport and Islands during Scotland's inquiry into freight transport.

31. Celebrated the efforts of FTA members to reduce carbon emissions with the third annual Logistics Carbon Reduction Scheme awards presented by the Department for Transport at the Annual 'Cutting Carbon, Cutting Costs' conference.

32. Provided technical advice to members to help them comply with the Energy Savings Opportunity Scheme through compliance briefing notes, presentations and one-to-one help.

33. Lobbied on the development of England and Scottish local air quality policy to ensure that impact on commercial vehicle operations is minimised.

Road freight

34. Educated all areas of Government and its departments about the importance of an apprenticeship for hgv driver training. The Trailblazer Apprenticeship HGV Driver Standard has been approved so industry will have an apprenticeship offering once the Apprenticeship Levy is introduced.

35. Successfully lobbied for assistance from the Welsh Government for funding for hgv licence acquisition - £500,000 provided via the Department for Work and Pensions to train 180 unemployed people to gain category C+E licences. FTA members invited to take part and offer employment for candidates once training completed.

36. Successfully campaigned for funding for a new permanent lorry park to increase resilience in Kent, by taking pressure off the roads in the event of Operation Stack. As a direct result of lobbying by FTA, the Chancellor announced a £250m funding package for the site.

37. Persuaded Transport Focus and Highways England to conduct research into the suitability of rest facilities for drivers on the Strategic Road Network.

38. Secured the continued presence of a key FTA policy in a European Commission working paper that seeks to extend the range of information open to roadside enforcers by including the data on vehicles contained in the national register of the 'home' member state.

39. Successfully lobbied on new legislation that will allow for next generation of trucks with increased visibility for drivers and the integration of aerodynamic devices that should cut fuel usage. Vehicles powered by alternative fuel technology should also benefit from additional weight allowances.

40. Persuaded the Senior Traffic Commissioner to make changes to Statutory Guidance and Directions documents that will work better for those with centrally managed fleets.

41. Successfully lobbied the Department for Transport in re-allocating the full quota of

Longer Semi-Trailer permits thus extending potential benefits of such vehicles to more FTA members.

42. Delivered a successful Longer Semi-Trailer Operator's Forum in the summer jointly hosted with the Department for Transport which was deemed a very successful event by the Department and operators.

43. Influenced the Department for Transport into early consideration of what is required to make Longer Semi-Trailers a permanent feature on UK roads, pending a successful trial outcome, and entered into dialogue with the European Commission on the subject.

44. Held a successful Fleet Engineer Conference achieving well over the target numbers on the day.

45. Influenced the Driver and Vehicle Standards Agency to further relax the testing requirements for headlamp aim at annual test which were implemented in April, the result of which has been improvements in first time pass rates.

46. Assisted the Driver and Vehicle Standards Agency in the development and publication of guidance on load securing which provides FTA members with the information required on compliance at roadside checks.

47. Led a consortium of industry members in association with the Health and Safety Executive on drafting guidance on truck and trailer coupling and uncoupling procedures, and truck and trailer run away prevention. Successfully delivered the safety message and notification of the guidance to over 1,200 FTA members at 2015 Transport Manager conferences.

48. Influenced the Driver and Vehicle Standards Agency to make improvements to the lead times and application process for Individual Vehicle Approval applications and process, agreed service level agreement on lead times which has been a success.

49. Persuaded Government to delay the removal of the driving licence counterpart by six months while alternatives were

developed and lobbied to ensure the replacement online service would be fit-for purpose.

50. Secured an increase in access code validity for Share Driving Licence to 21 days (from 72 hours).

51. Persuaded the Driver and Vehicle Licensing Agency to increase the number of access codes available to drivers from five to 15.

52. Convinced Driver and Vehicle Licensing Agency (DVLA) to introduce a local rate telephone number for enquiries about a non-UK driving licence, previously a premium rate service. Also secured access by the local rate telephone number to any points/conviction information held by DVLA on non-UK drivers who have not registered with the Agency but have been to a UK court.

53. Worked in partnership with the Driver and Vehicle Licensing Agency (DVLA) to produce a PDF highlighting D9 changes with advice. Also developed amended D4 form with DVLA and achieved the inclusion of the licence's 10 yearly renewal date on the PDF and View Driving Licence.

54. Persuaded the Driver and Vehicle Licensing Agency to reopen consideration of bulk relicensing via the cloud. (This had been ruled out but is now subject to a business case.)

55. Worked with the Driver and Vehicle Licensing Agency to change its practice of cancelling VED when notified by a member that they had made a material change to the information on a V5 but the vehicle was still owned by them. Confirmation that as long as the company name remains the same VED will not be cancelled.

56. Provided survey-based evidence for Government to support calls for improving Driver and Vehicle Licensing Agency handling of driver medical processes. Supplied written evidence to the Parliamentary Ombudsman outlining shortfalls of current procedures.

57. Secured confirmation from the Driver

and Vehicle Licensing Agency that trade plates can be displayed anywhere on the front and rear of a vehicle as long as they are clearly visible, rather than over the registration mark, saving members the cost of fines for non-compliance.

58. Persuaded Transport for London to include additional exemptions from the fitment of sideguards on vehicles which proved difficult to comply with, reducing the burden on FTA members.

59. Joined with with Scottish Government and Transport Scotland and members over supply chain disruption caused by Forth Road Bridge closure, securing temporary drivers' hours relaxations, doing media broadcasts that was picked up and used as evidence by Transport Scotland to Department for Transport, also securing use of priority lane on diversionary routing for non-hgv vans operated by members as well as trucks and buses.

60. Secured agreement for inclusion of key trunk road infrastructure schemes (from FTA list submitted to Scottish Parliament Freight Transport Inquiry) in list of National Developments against opposition from pressure groups promoting unviable rail schemes.

61. Developed FTA Guide to Best Practice Policy in Scottish Urban Logistics, to be picked up by Transport Scotland. FTA also chaired the Scottish Freight Logistics Advisory Group.

Information

62. Calculated cost to industry of Operation Stack, this was used by the consultancy firm PBWorld to make the case for the £250 million lorry park funding that was announced in the Autumn Statement. In addition, provided and collected industry statistics reports for use by media team and members.

63. Researched, compiled and published the third Transport Manager survey. The survey was conducted in July 2015 and a substantial 328 transport managers responded, making this the most comprehensive representation of transport managers' views on the state of the

industry and the role they play in the UK's logistics industry.

64. Increased the response rate for the Logistics Industry Survey (which is a major source for the Logistics Report) by 20 per cent on last year.

65. Provided in-depth analysis of driver shortage and claimant count to support lobbying activity.

66. Moved Logistics Carbon Reduction Scheme data collection online – improving efficiency and accuracy.

67. Conducted and provided analysis of hgv accident statistics in collaboration with Department for Transport to support more accurate media coverage.

68. Conducted in-depth analysis of hgv cycling fatalities in collaboration with Department for Transport, leading Transport for London to correct the percentage attributed to hgvs in 2014 to 38 per cent from 55 per cent.

Communications

69. FTA's media activity and press coverage during 2015 has been significant and has increased by over 150 per cent in 12 months. We appeared in 10,600 press cuttings, which included 1,284 TV and radio interviews.

70. One of the major news stories which attracted a lot of media attention was the migrant situation and industrial action in Calais; the implementation of Operation Stack on the M20 for 28 days during the summer months. In just one day, FTA representatives took part in over 30 television and radio interviews which were featured on the BBC World Service, LBC, BBC Radio 5 Live, Radio 4, BBC Breakfast, Sky News, ITV News, Daybreak, CNN, BBC 1 Northern Ireland, Channel 4 News and many others. We also received coverage in the majority of the national and regional press including The Times, Financial Times, Daily Mail, The Sun, Independent, Daily Telegraph, Daily Express, The Guardian, Sunday Times and Daily Star. We also achieved a record-breaking 527 online

mentions on a wide variety of news websites.

71. FTA has increased its social media presence significantly in the past 12 months.

- Twitter – An increase of 93 per cent – at the end of 2014 we had 4,051 followers – we now have 7,846. The number of tweets increased steadily throughout the year, from 28 in January 2015 to an average of 150 a month for the last quarter of 2015.
- Facebook – The number of people viewing our posts has increased dramatically – in January it was an average of 75 people per post. In October 6,118 people viewed our 'Logistics Delivers' film and in November 47,185 people watched Julie Maddock's film with truck driver Euan Fleming in Calais.
- LinkedIn – Our page views have been steadily increasing from 147 at the start of the year to 279 on our most recent post, peaking at 407 in October. We have 4,134 followers and each post achieves between 3-5,000 impressions.