

Cutting Carbon, Cutting Costs Conference

Wednesday 22 May 2013



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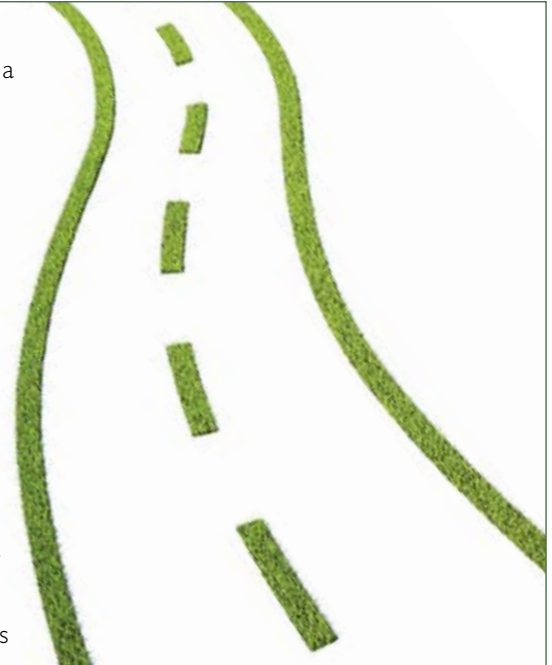
On-route to a greener transport future

This year's Cutting Carbon, Cutting Costs Conference is an interactive event designed to provide specialised carbon reduction advice for freight operators, with a selection of workshops on offer to suit your own individual fleet and business.

Focusing on the latest operational and technological measures, the conference will provide delegates with tactics to improve efficiency, reduce carbon emissions and ultimately lower fuel costs. The conference will also celebrate companies' individual efforts to reduce carbon with the presentation of the inaugural Logistics Carbon Reduction Scheme (LCRS) Awards.

Benefits of attending

- Discover the latest carbon reduction practices undertaken by operators and innovative ways to improve efficiency
- Understand the challenges the industry faces in reducing its carbon emissions and identify solutions
- See how linking carbon reduction actions to cost can reap rewards for business
- Share tried and tested decarbonisation measures
- Choose from a selection of workshops to suit your operation and requirements



Event details

Date 22 May 2013
Time 9.30am–4.30pm
(registration from 9.00am)
Venue Heritage Motor Centre, Gaydon

Prices

FTA members £325+VAT first delegate/£275+VAT subsequent delegates
Non-FTA members £385+VAT first delegate/£345+VAT subsequent delegates
LCRS Members, Logistics Carbon Working Group attendees and Carbonfta subscribers receive £100 discount on the above prices.

Programme

09.00–09.30 **Coffee and registration**

09.30–09.45 **Chairman's welcome**

Dave Rowlands, Technical Services Director, Wincanton

09.45–10.15 **The role of road freight in greening the transport sector**

Professor David Cebon, Cambridge University

What are the best ways for freight to contribute to national carbon reduction targets?

10.15–10.30 **The logistics carbon reduction challenge from a vehicle manufacturer's viewpoint**

Martin Flach, Iveco UK

Reviewing barriers and opportunities surrounding HGV carbon emission reductions.

10.30–11.25 **Panel session on greening fleets through alternative fuels**

Mark Lowe, BOC, Adam Baisley, Agri Energy and Steve Carroll, Cenex

Operators and industry stakeholders will offer guidance on utilising alternative fuels such as biomethane within HGV operations.

11.25–11.45 **Coffee and Solutions Surgery**

11.50–12.50 **Workshop session one**

Choose the workshop session most relevant to your operation.

Maximising driver training to reduce carbon

Best practice on the benefits of targeted driver training and fuel management actions to reduce cost and carbon.

OR Making the most of available vehicle payload

John Howarth, B&Q and Howard Burdett, Royal Mail

How operators are reducing fuel use through consolidation, improving vehicle fill and use of double decks and high cube vehicles.

12.50–13.50 **Lunch**

13.50–14.10 **LCRS Awards presentation**

Stewart Oades, Immediate Past FTA President

Join us in celebrating individual company efforts to reduce carbon with the presentation of the inaugural LCRS Awards.

14.10–14.35 **Keynote address**

Shelley McIvor, Sustainable Business Director, Global Action Plan

14.35–14.45 **Impact of tyres on fuel efficiency** *Andy Mathias, Bridgestone Tyres*

14.45–14.55 **Chairman's review** *Dave Rowlands*

14.55–15.25 **Coffee and Solutions Surgery**

15.25–16.20 **Workshop session two**

Choose the workshop session most relevant to your operation.

Improving fuel efficiency through aerodynamics

Justin Laney, John Lewis Partnership, Martin Flach, Iveco UK and Howard Burdett, Royal Mail

Examine the benefits of incorporating aerodynamic features and identify where to focus your efforts.

OR Options for freight modal switch

Joe Carthy, Tesco Distribution

Leading experts will share their experiences on the efficiency and environmental benefits of utilising alternative modes to road.

Solutions Surgery

Throughout the day we will also be running a Solution Surgery, allowing you to gain knowledge and tailored advice on how to further reduce carbon emissions for your specific operation.



Follow the conversation #CarbonConference

Times and programme are for guidance only and are subject to change

To book your place, visit www.fta.co.uk/events or call 08717 11 22 22*

A little bit more about the speakers

David Cebon – *Professor of Mechanical Engineering, Cambridge University*

David leads the University Engineering Department's Transport Research Group and is a Fellow of the Royal Academy of Engineering, and Director of the Cambridge Vehicle Dynamics Consortium and the Centre for Sustainable Road Freight. He also serves on the editorial boards of three international journals. His research covers the mechanical, civil and material aspects of road transport engineering, and he has authored or co-authored more than 150 papers surrounding issues of vehicle loads, fuel consumption and more.

Martin Flach – *Product Director, Iveco UK*

Since graduating with a BSc in Electrical and Electronic Engineering, Martin has held a number of positions within the commercial vehicle industry. His career began within the truck division of the Ford Motor Company, and he later joined Iveco Ford Truck following a merger in 1986. Martin has worked in Italy, at the Brescia Production Plant, and in the Iveco headquarters at Turin, before returning to the UK in his current role. He is currently Product Director with responsibility for the light, medium and heavy product ranges.

Justin Laney – *General Manager – Central Transport, John Lewis Partnership*

Having obtained a BEng at Liverpool University, Justin's career started with London Transport (buses). He also worked at UPS for 20 years, managing fleets around the world as well as in the UK. Justin now manages the John Lewis Partnership (JLP) fleet of 2,600 commercial vehicles. A primary focus of this role is achieving significant carbon reductions in a fleet already recognised for its efficiency. Areas of focus include dual-fuel trucks using biomethane, aerodynamics, and other methods based on sound science and rigorous testing.

Joe Carthy – *Group Environmental Manager, Tesco Distribution*

Joe's early background in vehicle engineering stood him in good stead to work across the logistics industry in a wide range of operational roles. His successful track record of delivering challenging operational and cultural change agendas led to a move in 2010 to head up the Tesco Distribution Environmental Strategy across the 14 countries within the Tesco Group. Joe drives this agenda through selling the financial and operational benefits of a carbon reduction strategy, ensuring that carbon reductions generate real financial benefits.

Book your place today using one of the options below



Call 08717 11 22 22*



Book online at www.fta.co.uk/events



Send an email to: events@fta.co.uk

Terms and Conditions: cancellations must be received 14 days prior to the conference in order for fees to be returned in full (no refund is possible if less than 14 days notice of cancellation is given). Substitution of delegates is allowed at any time without cost.

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