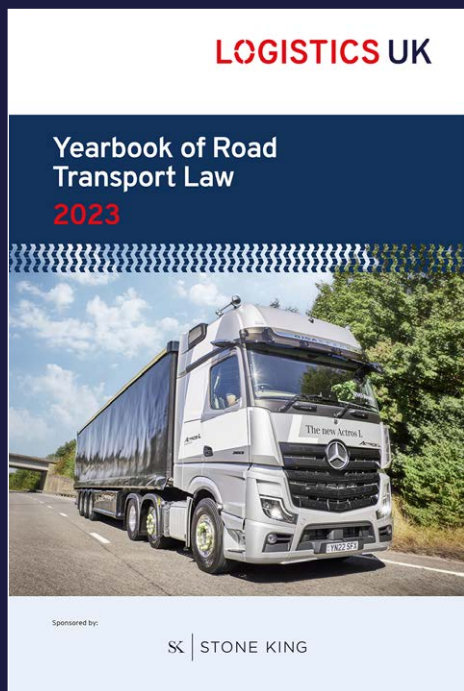


Yearbook of Road Transport Law



The Logistics UK *Yearbook of Road Transport Law* is considered to be the bible for an industry dominated by rules and regulations, breaking down complex legislation into straightforward text which is simple to understand. It can be found on the desk of virtually every transport and distribution manager, well thumbed and readily available.

The *Yearbook of Road Transport Law* reflects many wide-ranging and significant changes to the complex legislation which controls goods vehicle operation.

All sections are revised and updated each year, as appropriate.

CONTACT DETAILS

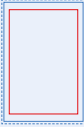


Robert Reed

Sponsorship and Advertising Manager

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Advertising costs and size

Position	Size (width x depth)		
	Type (mm)	Trim (mm)	Bleed (mm)
Back cover	134 x 204	156 x 234	162 x 240
Inside front cover			
Inside back cover			
Page			

Artwork deadline	Published	Invoiced
October	January	January

For more details and costings please contact Robert Reed, Sponsorship and Advertising Manager
rreed@logistics.org.uk

Technical specifications

PDF	Composite CMYK
Content	Single page elements only
Bleed	3mm on all sides
Crop marks	Outside the bleed area, a 3mm offset is required
Images	High resolution (300dpi), CMYK format
Fonts	Embedded
Trapping	The creator should apply any trapping requirements if necessary but must be aware of the various application software limitations. The printer will not apply trapping.
Solid black	Please add at least 50% Cyan to significant areas of solid black.
Density	Combined colour ink density must not exceed 300%.

Please do not send RGB or Pantone documents – we use the 4 colour printed process CMYK

Logistics UK cannot take responsibility for production errors resulting from non-compliance to the technical specifications. Any non-compliance resulting in correction by the printer may be subject to additional charges.

Please send to (email attachments should be no larger than 25Mb)
design@logistics.org.uk