

## Van Drivers' Handbook



Logistics UK's *Van Drivers' Handbook* is a quick and easy reference guide for drivers involved in the operation of vans and light commercial vehicles. Including best practice advice, tips and useful information regarding the rules of the road. Logistics UK's *Van Drivers' Handbook* is a must-have for every van or light commercial vehicle operator.

The handbook reflects the unrivalled expertise of policy experts at Logistics UK, and is an ideal publication to promote products and services to both drivers and transport managers.

### CONTACT DETAILS




**Robert Reed**

Sponsorship and Advertising Manager

M: 07818 450412

[rreed@logistics.org.uk](mailto:rreed@logistics.org.uk)

## Advertising sizes

Position	Size (width x depth)		
	Type (mm)	Trim (mm)	Bleed (mm)
Back cover	128 x 190	148 x 210	154 x 216
Inside front cover			
Inside back cover			
Page			

**For more details and costings please contact Robert Reed, Sponsorship and Advertising Manager**  
[rreed@logistics.org.uk](mailto:rreed@logistics.org.uk)

## Van Gold Partner information

Each Van Gold Partner is given the opportunity to provide an advert to promote their organisation.

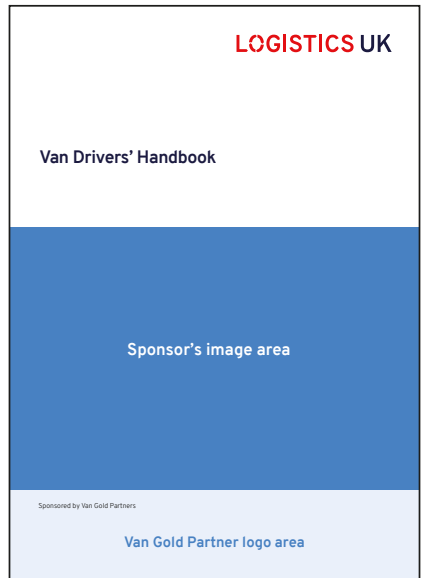
### Cover image

Van Gold Partners can also supply a front cover image of their vehicle livery.

### Minimum image size

154mm (width) x 101mm (depth) @ 300dpi.

*Includes bleed*



**Please see back page for advert artwork technical specifications**

**We can also offer personalised versions of the Van Drivers' Handbook to include either of the following below.**

**Minimum print order of 1,000 copies**

Please contact [Robert Reed](#) to discuss costings. Once agreed, production dates will be given.

## Cover

- 1 Logo only added to the front cover**  
All adverts will remain the same as the Logistics UK cover version.

Please request the Logistics UK 'Supply of Logos' technical specification sheet.

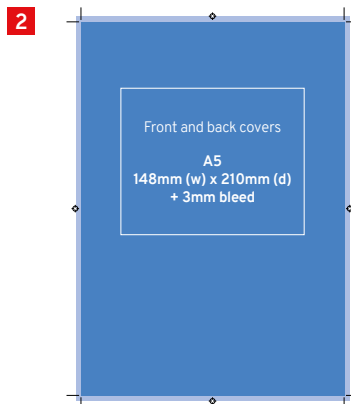


- 2 Full personalised cover**  
Artwork must be supplied as individual pages.

Outside front and back covers:  
A5 – 148mm (w) x 210mm (d)  
+ 3mm bleed and crop marks.

Spine:  
Once costings have been agreed the current spine size will be given.

**Please see overleaf for full artwork specifications.**



- 3 Full content personalisation**  
Please contact your Logistics UK advisor for more information, including costings and schedules.

## Technical specifications

PDF	Composite CMYK
Content	Single page elements only
Bleed	3mm on all sides
Crop marks	Outside the bleed area, a 3mm offset is required
Images	High resolution (300dpi), CMYK format
Fonts	Embedded
Trapping	The creator should apply any trapping requirements if necessary but must be aware of the various application software limitations. The printer will not apply trapping.
Solid black	Please add at least 50% Cyan to significant areas of solid black.
Density	Combined colour ink density must not exceed 300%.

**Please do not send RGB or Pantone documents – we use the 4 colour printed process CMYK**

*Logistics UK cannot take responsibility for production errors resulting from non-compliance to the technical specifications. Any non-compliance resulting in correction by the printer may be subject to additional charges.*

**Please send to** (email attachments should be no larger than 25Mb)  
[design@logistics.org.uk](mailto:design@logistics.org.uk)